

# FRONT PAGE NOTES



Front Page NOTES are repositionable notes for front-page advertising.

Front Page NOTES call attention to promotions, allow you to place your message in a prominent location, and create a message that stands out in a crowd. The label can then be removed and reapplied again for a ready reference.

- Front Page NOTES provide you:
- Pointers to existing ads or special inserts
  - Coupons and special offers
  - Special events
  - Unique branding opportunities

**Note Sizes** 3"x 3"  
**Copy Imprint Area** 2.875"x 2.875"

## 2011 RATES

	1-6 Notes per Year		7+ Notes per Year
	Net	Gross	Net
25,000	\$49.00/m	\$57.65/m	\$43.00/m
50,000 and up	\$37.00/m	\$43.53/m	\$33.00/m
Daily Full Run**	\$28.00/m	\$32.94/m	\$25.00/m
Sunday Full Run**	\$25.00/m	\$29.41/m	\$23.00/m

25,000 minimum order  
 Distribution Only \$22.00/m.  
 Gross Rate is \$25.88/m. All rates reflect full color

**Space/Copy Deadline**  
 17 calendar days prior to insertion date.  
 Saturday & Sunday runs are full run only

## The Patriot-News

Contact your sales representative or call...  
**717-257-4742**

**4 or 8 Page Booklets\***

50,000	\$115/m
100,000	\$90/m

All rates reflect full color, frequency discounts do not apply.  
 Space/copy deadline 24 calendar days prior to insertion date.