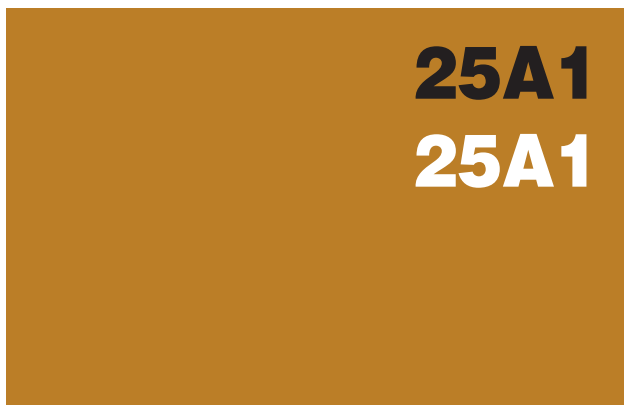
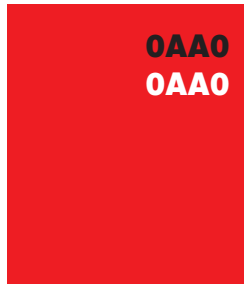


The Patriot-News color chart



This color chart should only be used when developing an ad for The Patriot-News newspaper products. Loss in brightness of the newsprint and fading of the color patches, requires this chart to be reprinted every six months.



Reading the color code: 0=0% 1=10% 2=20% 3=30% 4=40% 5=50% 6=60% 7=70% 8=80% 9=90% A=100%



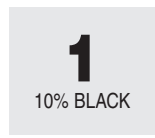
The first digit in the code is the cyan dot percentage. The **2** represents 20% cyan



The second digit in the code is the magenta dot percentage. The **5** represents 50% magenta



The third digit in the code is the yellow dot percentage. The **A** represents 100% yellow



The fourth digit in the code is the black dot percentage. The **1** represents 10% black

